

REPORT ON STAKEHOLDERS WORKSHOP ON DISTRACTED DRIVING

A Stakeholders' Workshop on Distracted Driving held on Tuesday, November 29, 2011 at the VCP Hotel, Ajose Adeogun Street, Victoria Island.

Stakeholders represented at the workshop include the Nigerian Communications Commission (NCC), AARSI, Federal Road Safety Commission (FRSC), Lagos Traffic Management Authority (LASTMA), Telcos - MTN, GLO, Etisalat, Multilink, Visafone, Africa Telecoms and Adventure Mobile; Chevron Nigeria Ltd, The Insurance Coys - Leadway Assurance, LAGBUS Asset Management Company Ltd, Nigerian Railways Corporation, Autotraxx, C & I Leasing, Suzuki Driving School, The Academia - Lagos University Teaching Hospital (LUTH), Lekki Concession Company (LCC), Student Union Leaders of Lagos based Universities, Lagos Based Road Safety NGOs etc. Resource persons include:

- Osita Chidoka, Corps Marshal/Chief Executive Officer, Federal Road Safety Commission (FRSC) represented by Commander Aliu Garba, Zonal Commander, Lagos & Ogun, FRSC
- Dr. Eugene Juwah, Executive Vice Chairman, NCC represented by Mrs. Mary Uduma, Director, Consumer Affairs Bureau, NCC
- Engr. Femi Odumabo, Gen. Manager, PGPA, Chevron Nigeria Ltd represented by Mr. Muheez Bello, Alternate Director, AARSI
- Barr. Chris Onyemenam, Dir. General, Nig. Identity Management Commission (NIMC) & Chair, AARSI Board.
- Mr. Yomi Fawehinmi, Chevron Nigeria Ltd
- Mr. Olufemi Adeagbo, MD, Comnavig ICT Consultants
- Commander Jonas Agwu, Sectoral Commander, FRSC, Lagos
- Mr. Alex Opene, Manager HES & Capital Markets, Chevron Nigeria Ltd represented by Mr. Steve Oyafemi, HES, Chevron Nigeria Ltd and
- Mr. Patrick Adenusi, Technical Director, Safety Beyond Borders

Please note that, our Strategy was to engage the leadership of the NCC to provide a cover into the Telecoms industry, i.e for NCC to use its pole position to bring in the Telcos into this campaign, to achieve the sort of Multi-Sectoral partnership needed to combat Road Safety issues. The Telcos were present at the workshop and one of them (Etisalat) made a statement committing to contribute its quota in the campaign against Distracted Driving. Secondly, following the interactions at the workshop, the door is opened for further engagements of the Telcos through the NCC.

Papers were presented on, "***Your Phone or Your Life: Dangers of Distracted Driving***" (presented by Yomi Fawehinmi, Chevron Nigeria Ltd); "***A Partnership Approach to Road Safety: What Role for the Telecoms Industry***" (presented by Femi Adeagbo, MD, Comnavig ICT Consultants) and "***Working Together to Make a Difference***" (Barr. Chris Onyemenam, DG, NIMC & Chairman, AARSI Board)

These papers were discussed extensively by the panelists and meaningful contributions were made by the other stakeholders. It was our expectation that the forum would produce the following results, amongst others:

- A consensus that the use of phone whilst driving is the singular most important safety issues in the Telecoms industry.
- Strategies through which distracted driving will be reduced and
- Commitment by the Telecoms industry to support Road safety initiatives that would curb distracted driving.

A communiqué was produced, presented and agreed to by the workshop.

In all, the workshop was very successful as it was well attended and very interactive and above all, the management of the Nigerian Communications Commission was very impressed and are looking forward to future engagements in the campaign against Distracted Driving.

The programme was covered by the media and the story is currently running on STV and NN24 channels.